

A new way of thinking Open your mind to elastic learning

For Higher and Further Education

Apply technology to teaching and overcome the challenges of Covid-19 affecting colleges and universities

Restricted travel. Reduced support networks. Studying from afar. Covid-19 has highlighted how vital it is that staff and students keep connected.

Because you need the versatility and flex to bend with last minute regulatory changes, yet still have the resilience to maintain teaching practices and standards long term.

We believe technology is the way to make that happen and is central to Vodafone for Education.

This is how your students can excel and thrive. This is elastic learning.

"The impact of the coronavirus will be one of the defining features of a whole generation... The lockdown has had a severe impact... on every aspect of education in this country."

Alice Barnard, Chief Executive, Edge Foundation

62%

UK-bound international students have had to change their plans

80%

of graduates are worried that Covid-19 will affect their university grades

52%

reported their mental health had been negatively affected by Covid-19

55%

enter further/higher education to get on the career ladder

Motivation

Covid-19

50%

enter further/higher education to follow interest in a subject

What's on your students' mind?

Money

71% of students worry about being able to make ends meet

80%

of students are struggling financially due to Covid-19

64%

of students say the pressures of study negatively affects their mental health

Wellbeing

55% of students consider dropping out due to mental health worries

A fresh perspective with elastic learning

Be there without being overstretched

Support learning and day to day student life with apps and tools that help deliver a duty of care, onsite and online, no matter where your people are.

Help staff and students connect and feel safe:

- Heat Detection Cameras support safe practice on campus by alerting students and staff to high body temperatures
- Entry door identification and verification systems for reassurance on-site
- Easy-to-use communication apps keep students in contact and signpost support services

Vodafone for Education understands the role of providing omni-channel communications, so that students always have a way to stay in touch with staff through a channel that suits them, wherever they are.

For example, our versatile and scalable cloud **Contact Centre as a Service** solution rapidly and effectively supports homeworking. Its powerful omni-channel capability is used by universities across the UK for Clearing, student recruitment, Covid-19 helplines, finance and wellbeing.

Spring into action and enhance every connection

Ensure engagement, near or far, by understanding your students' needs and leveraging the technology to meet them.

Amplify collaboration, progress tracking, and real-time remote support:

- Rapid communication through our ultra-low latency 5G
- Connected seminar experiences with communication apps like Microsoft Teams
- Monitor the mood of the room with Emotive Sensing from Vodafone partner Sensing Feeling

Vodafone for Education takes a 'people-first' approach to find the right tech to support everyone's learning needs, and deliver successful long-term digital transformation.



Expand your potential for long term durability

Take your plans for the future even further by replacing or integrating existing tech with next-level solutions that unify all departments. Ready your students for their futures by providing rich learning experiences through next-generation technology.

Increase potential with fully connected experiences:

- 5G-enabled VR-immersive seminars
- Emotive Sensing to monitor engagement levels and improve satisfaction in lecture theatres
- Smart campus technologies
- Face ID for facilitating assessments

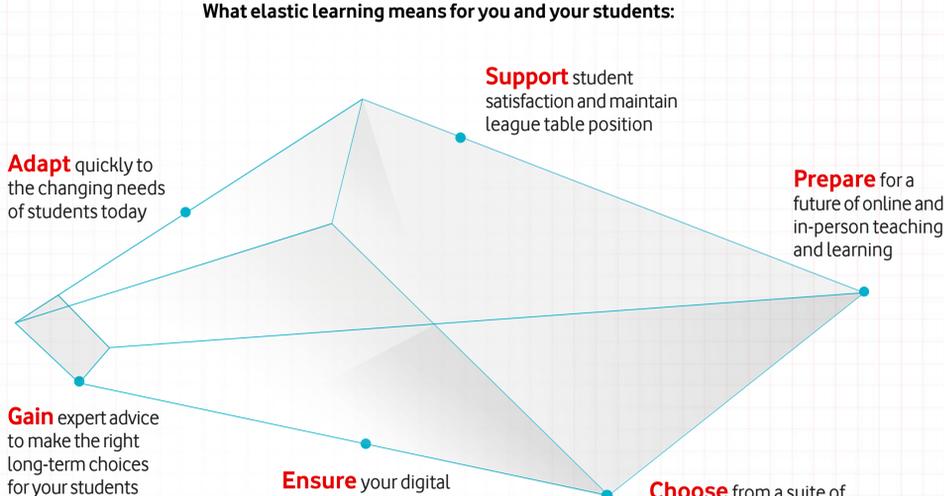
Vodafone for Education has the experience and scale to help educators deliver world-class student experiences in line with next generation expectations.



New learning possibilities with Vodafone for Education

To help students feel safe, keep learning, and achieve their academic ambitions, further and higher education institutions need the flexibility and durability of future-leading technologies.

What elastic learning means for you and your students:



Why Vodafone for further and higher education?



Leading comms technology innovator



World leader in network connectivity and end-user experiences



Enterprise-grade solutions with end-to-end support



Fast, flexible cloud solutions



Global brand with global reach



'Leader' in Gartner's 2020 Magic Quadrant for Network Services



'Visionary' in Gartner's 2020 Magic Quadrant for Global Managed Mobility Services

Ready for elastic learning?

To schedule a meeting and talk through next steps, or simply to get more information, contact your account manager today.

<https://publicsector.vodafone.co.uk/sectors/education/>

Sources: 1. The Edge Foundation, 2020. 2. Education Technology, 2020. 3. What Do Graduates Want? Data Insights From the Future Workforce report, 2020. 4. The Guardian, 2020. 5. Student Academic Experience Survey, 2020. 6. Student Academic Experience Survey, 2020. 7. Student Money Survey 2020. 8. NUS, 2020. 9. Randstad, 2020. 10. Save the Student, 2020.

