



The Elastic Classroom

For Higher and Further Education

Adapt to the changes facing
your staff and students with
Vodafone for Education

Ready?



Times Higher Education, Student Success Forum 2020:

“ Blended learning will become the “new normal” for universities and students, who are already embracing the greater flexibility it offers.”



But there have been challenges both online and offline...

...and some gaps have widened.



Wellbeing

Student needs vs student expectations



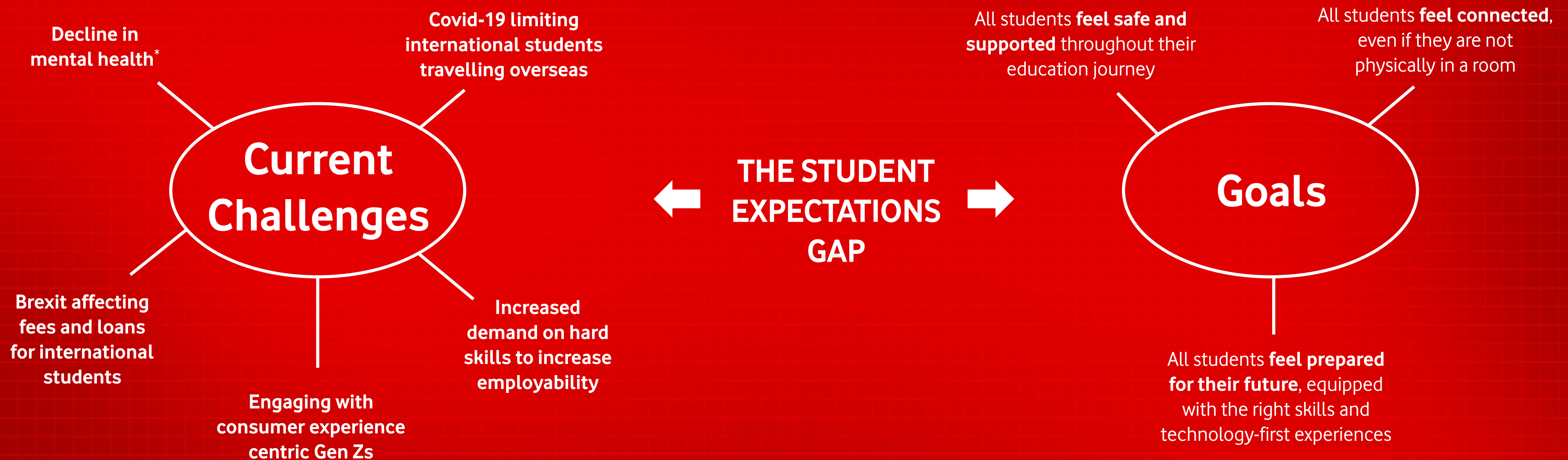
Tech

Legacy systems vs future-facing technology



Gap 1.

Keeping up with changing student needs vs student expectations

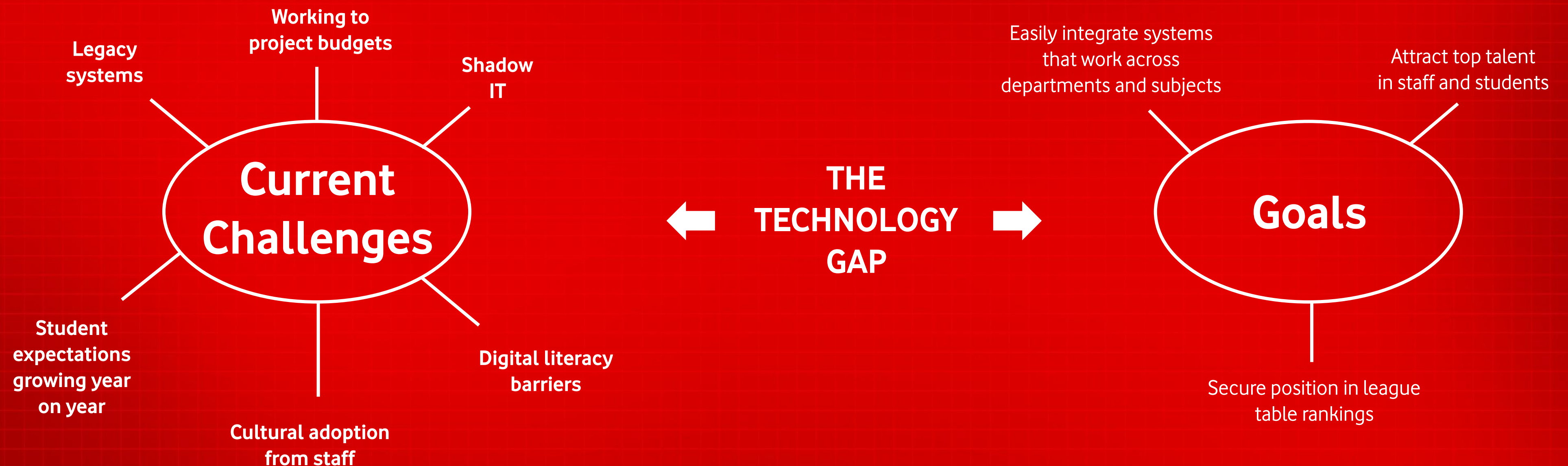


*37% of students experience their state of mental wellbeing changing for the worse when starting higher education (Randstad)



Gap 2.

Legacy systems vs advancing technology



Adapt to remote learning and flex to student demands

Take back control and put student wellbeing and security first, whether online or on campus

Engage with the right tools for the job that encourage better connections and excellent attainments

Be confident in the future of your organisation and your students' with future-leading technologies and consistent contact centre support



Vodafone for Education is helping educators and students do more with an elastic approach to learning.

Operate with greater flexibility and take a more malleable approach to education. **Elastic learning means you can:**

Adapt to new student needs

Get ready for a future of remote and in-person teaching and learning

Gain expert advice to make people-first choices for the long-term

Improve student satisfaction

Reduce carbon output and costs by reducing physical estates footprint

Choose from a full suite of technology solutions for any stage of your digital journey

Scale solutions to stop shadow IT and optimise costs



Put wellbeing first to meet regulations and provide peace of mind

Solve challenges

- Prioritise student and staff wellbeing whether students or staff are on the cloud, personal devices, or meeting in-person
- Improve mental health by allowing everyone to feel connected in-person where possible
- Provide support throughout education journey, from prospective students to alumni

Use cases in action

- **Cybersecurity solutions** keep students safe online
- **Heat Detection Cameras** help maintain social distancing to minimise spread of Covid-19
- **Communication apps** keep students in communication with educators and staff
- **Contact centres** help support students and staff during Clearing and in times of crisis

The Vodafone difference

Our **omni-channel communication** expertise and solution options open up choices to better suit students' preferred ways of talking to staff and asking for help.



See higher attainments through better quality connections and engagement

Solve challenges

- Continue to attract international students post-Covid and Brexit
- Support students seamlessly throughout their learning journey
- Adopt easy-to-use systems that work across departments and subjects and enable collaboration
- Optimise budget for where it is most needed

Use cases in action

- **Rapid communication** through our ultra-low latency 5G
- **Connected seminar experiences** increase engagement and attainments
- **Monitor engagement levels** with Emotive Sensing from Vodafone partner Sensing Feeling

The Vodafone difference

Our tried and tested people, space, processes and technology method means we take the time to get to know you before advising on which solutions to implement. We want to be your transformation partner driving long-term success.



Get future-fit to deliver for the next generation of students and staff



The Vodafone difference

All our solutions are backed up by end-to-end support, so you can expect a convenient, reliable and consistent service. Help is on hand from our experts to ensure a seamless experience.

Solve challenges

- Replace or improve legacy systems that are holding staff back
- Prepare students and educators for a future of blended learning
- Boost student employability by offering world-class teaching through future-leading technology
- Improve your league table ranking through outstanding technology-first connected experiences

Use cases in action

- **5G-enabled VR-immersive seminars** enhance the learning experiences
- **Emotive Sensing** monitors engagement levels in lecture theatres to support teachers in delivering world-class teaching, optimising learning materials for maximum engagement and increasing student satisfaction
- **Smart campus technologies** create new possibilities with fully connected experiences
- **Face ID** for facilitating online assessments securely



Case study

Coventry University

The first university in the UK to install a 5G standalone network

“We live in a global learning community... 5G allows us to take the learning to the students wherever they are, anywhere around the world.”

Dr Natasha Taylor, Associate Professor,
School of Nursing, Midwifery and Health



Six reasons to choose Vodafone



World leader in network connectivity and end-user experiences



Tried and tested people-first approach



Cloud solutions for fast and flexible adoption



A global reach for your global brand



Enterprise-grade solutions underpinned by end-to-end support



Leading innovator in communications technology



Ready for a future of elastic learning?



Request a follow-up meeting with us to talk through your next steps.

<https://publicsector.vodafone.co.uk/sectors/education/>





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